

AAOM

OTX24

**AAOM 2024**  
**Annual Conference**  
**& Hands-On Workshops**

Exhibitor Prospectus &  
Event Sponsorship  
Opportunities

**March 13-16**

Hilton Pensacola Beach  
Pensacola Beach, Florida

# Event Sponsorship Opportunities

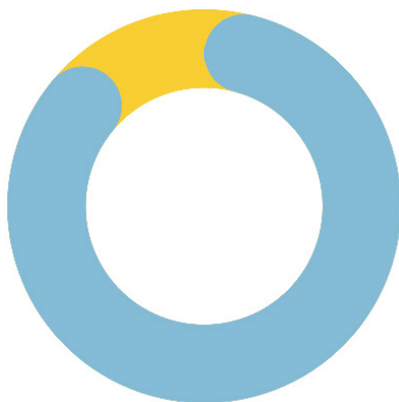


## Why Exhibit at the AAOM Annual Conference?

Founded in 1983, The American Association/Academy of Orthopedic Medicine (AAOM) is the leading regenerative medicine organization in the United States and the world. AAOM is a non-profit organization that provides educational and informational programs on the diagnosis and treatment of musculoskeletal injuries and diseases, and interventional pain management.

AAOM members practice regenerative medicine encompassing Prolotherapy, Platelet Rich Plasma (PRP) and its variations, and orthopedic cell-based medicine such as Bone Marrow and Andipose. AAOM is comprised of international physician leaders in regenerative medicine from all different backgrounds who are dedicated to realizing the promise of regenerative medicine for patients around the world.

At its annual conference, AAOM provides a quality educational experience designed to enhance the orthopedic medicine practitioner's skills and knowledge and to update the orthopedic medicine practitioner's knowledge of products, informational services literature, and equipment pertinent to the treatment of patients. Companies that are allowed to sponsor or exhibit at an AAOM event are not simply 'pay for play' where they give the dollars and get the stage. The AAOM takes our responsibility to provide quality information about products and technologies seriously. Very simply, doctors trust the information they get at an AAOM event. Let us help you find the opportunity that best fits the needs of your company for a successful partnership.



**More than 90% of physicians attending AAOM events own a practice or small business.**

The physicians attending AAOM events are the key decision makers.

# Event Sponsorship Opportunities



## Product Theater Lunch Sponsor (3 Available) • \$5,000

- All of the benefits as an exhibitor (a \$2,100 value) plus:
- Host a Product Theater to provide a 30-minute lecture, including audio/visuals to promote your product and/or brand (non-CME)
- Complimentary registration and all-access passes (qty 2)
- Recognition on all conference materials and AAOM 2024 registration website page
- Recognized on AAOM website & meeting reels
- Recognition on all conference emails
- Priority 10x10 exhibitor space
- President announcement of sponsorship

## Product Theater Breakfast Sponsor (2 Available) • \$4,000

- All of the benefits as an exhibitor (a \$2,100 value) plus:
- Host a Product Theater to provide a 15-minute lecture, including audio/visuals to promote your product and/or brand (non-CME)
- Complimentary registration and all-access passes (qty 2)
- Recognition on all conference materials and AAOM 2023 registration website page
- Recognized on AAOM website & meeting reels
- Recognition with active links on all conference emails
- Priority 10x10 exhibitor space
- President announcement of sponsorship

## Product Theater Lunch Sponsor (3 Available) • \$5,000

- All of the benefits as an exhibitor (a \$2,100 value) plus:
- Top of page recognition on the OBX24 mobile app home page and profile page
- Recognition on all conference materials and OBX24 registration website pages
- Recognized on AAOM website & meeting reels
- Recognition on all conference emails
- Priority 10x10 exhibitor space in the Solutions Center™
- President announcement of sponsorship

## Opening Reception Host • \$6,500

- All of the benefits as an exhibitor (an \$2,100 value) plus:
- Recognition as President's Reception Sponsor on all conference materials
- Recognized on AAOM website & meeting reels
- Recognition with active links on all conference emails
- Complimentary registration and all-access passes (qty 2)

## Pre-Conference Workshop (3 hours) • \$2,500

- Provide welcome and workshop speaker introductions
- Provide beverage for workshop attendees

## Lanyards • \$2,000

- Create a lasting impression. Your company name will be printed on all lanyards used at the conference.

# Exhibit Opportunities



## Exhibit Booth

10x10: Early bird \$2,100 (register by December 1, 2023); Regular Rate: \$2,700 after December 1  
10x20: Early bird \$4,000 (register by December 1, 2023); Regular Rate: \$4,600 after December 1

Registration includes: Two (2) Complimentary registrations and all-access passes including all meals and breaks. Reduced registration rate of \$450 for each additional staff.

## Exhibitor Booths

The exhibit booths will be 6' draped table, two chairs, and one wastebasket.

## Exhibitor Space Assignments

Exhibitor spaces will be assigned mid-March. Companies will be notified of their assignment via email. Exhibit spaces will be assigned based on a first-come, first-served basis, with consideration first given to event sponsors.

AAOM reserves the right to change the location assignments at any time as deemed necessary.

Exhibit floor plans will be provided in late February.

## Hotel Reservations

Please visit the AAOM Conference Website and go the Housing section for hotel pricing and details. The page provides information for how to book online at the discounted AAOM rate.

## Exhibit Hours

- Thursday, March 14  
Move-In: 2:00 p.m. - 5:30 p.m.  
Opening Reception: 6:30 p.m. - 8:30 p.m.
- Friday, March 15\*  
Exhibit Hours: 6:30 a.m. - 6:30 p.m.
- Saturday, March 16\*  
Exhibit Hours: 6:30 a.m. - 3:25 p.m. (last break)  
Exhibit Strike: 3:25 p.m. - 6:30 p.m.

\*Breaks and receptions are held in the exhibit hall.

## Exhibit Staff Registration

Each person working in the Exhibit Area is required to pre-register and wear their registration badge during official conference hours. Exhibitor identification badges must be picked up at the conference registration area prior to setting up your booth.

Exhibiting companies will be allowed two complimentary conference registrations per company for multiple representatives to be present in the booth or to share shifts during the exhibit hours. Representatives are welcome to attend the sessions.